



Quick-Start Website Checklist

How to Get Online the Easy Way : No Tech Skills Needed ✨

Step 1: Choose the Right Platform

- ☐ **Create a website** with Hocoos AI Website Builder by simply answering a few questions about your business
- ☐ Select a **professional-looking website template** that matches your brand
- ☐ Use **built-in SEO tools** to easily fill in titles, keywords, and descriptions, so your business can show up on Google

Step 2: Gather Your Content

- ☐ Write a **short description of your business**. Just explain who you are, what you do, and who you help
- ☐ Find or **take a few nice photos of your products**, location, or recent work. Clear, natural images work best
- ☐ **Double-check your contact info**: phone number, email, address (if you have one), and social media links
- ☐ **Make a list of your main services or products** with short descriptions and prices if possible

Step 3: Set Up Your Pages

- ☐ **Homepage**: Use it to welcome visitors and briefly explain what your business is all about.
- ☐ **About Us**: Share your story, your values, and what makes your business special. People love buying from real humans.

- ☐ **Services/Products:** Clearly list what you offer. Add short descriptions, prices, or photos so customers know what to expect.
- ☐ **Contact Page:** Make it easy for people to reach you. Include your phone number, email, location (if needed), and a contact form.
- ☐ **Blog (optional):** Post updates, answer common questions, or share tips. Blog helps keep your site active and useful.

Step 4: Add Must-Have Features

- ☐ **Mobile-friendly design:** Make sure your site looks good and works well on phones and tablets (most people browse on mobile!)
- ☐ **Fast loading speed:** A slow website can scare visitors away. Check that your pages open quickly.
- ☐ **Social media links:** Add buttons that connect to your Facebook, Instagram, or other social pages so people can follow you.
- ☐ **Contact form:** Give visitors an easy way to reach out without leaving your site (no need to copy-paste emails).

Pro Tip:

Done is better than perfect.

Start with the basics, keep things simple, and improve as you go. A good-enough website today is better than waiting months for a “perfect” one. Your customers are already online — meet them there!